



For Immediate Release:
January 7, 2003

**CANADIAN STAND-UP COMEDIAN ADAM GROWE
CHOSEN TO COMPETE ON CBS TELEVISION'S PREMIERE OF
STAR SEARCH
ON SECOND PREMIERE NIGHT: THURSDAY, JANUARY 9
HOSTED BY ARSENIO HALL**

Grand prize of \$100,000 U.S. awarded on February 6

TORONTO, Ontario: His showcase at the Melrose Improv in Hollywood on April 30, along with his TV appearance on CBC Television's *Just For Laughs* this past November, landed him a spot over several thousand entrants being considered for CBS Television's *Star Search*. *Star Search*, is a one-hour variety/talent series, hosted by Arsenio Hall and inspired by the original "Star Search" television program (1983-1995), will be broadcast live twice a week for four weeks beginning with its premiere, on Wednesdays and Thursdays at 8 PM ET/PT. The show premieres on January 8 with Adam making his appearance on January 9.

Adam Growe is "as TV friendly as a stand-up can get...his world is a bright one...whimsical..." says Darryl Jung, Now Magazine (Toronto). Adam's television experiences range from writing and starring in his own episodes of CTV's and The Comedy Network's *Comedy NOW!* And CBC's *Comics!* He has recently appeared on the medical drama Murray Maguire, M.E. (Alliance Atlantis), and is seen regularly on dozens of commercials. Adam is a regular host and headliner in comedy clubs across Canada including The Laugh Resort, Comedywood, the Rivoli's Alt.COMedy Lounge (Toronto), Rumours (Winnipeg) as well as appearing at comedy festivals in Toronto, Vancouver, and the Montreal's *Just for Laughs* Comedy Festival. Two years ago, he was the winner of the *Just for Laughs Homegrown Comedy Competition* in Toronto.

-MORE-

Adam Grove was born in Manhattan, grew up in Vancouver and went to the University of Toronto to earn a Bachelor's degree in Sociology and Criminology. He got his first radio job in Orangeville, Ontario and soon became the perennial morning-show humourist in several Ontario markets for six years.

"Star Search is a great opportunity to have my act be seen by millions of people" says Adam. Now, he has a once-in-a-lifetime chance at a \$100,000 U.S. grand prize, a prize that might even kick-start an American comedy career as it did for several well-known comedians before him such as Brad Garrett, Ray Romano, Rosie O'Donnell, Jenny Jones, Dave Chappelle and Dennis Miller. **Star Search** also helped launch the careers of Britney Spears, Christine Aguilera, Justin Timberlake and Sinbad among others.

The series will feature live tournament-style competitions in four categories – adult singer, junior singer, comic and supermodel – culminating in the grand prize winning STAR in each category. A panel of both celebrity judges and viewers at home via the Internet will determine the winners.

The suspense will build each week as the head-to-head competition in each category renders a winner who will advance to the next round. There are six qualifying episodes. Winners from each of these episodes will then advance to the semi-finals. The grand finale episode on Thursday, February 6 at 8 PM ET/PT will crown the Star Search winner in each category.

Episodes one, two, three, five, six and seven will be "first round" matchups. Winners of episodes one, two and three will advance to episode four, the first semi-final. Winners of episodes five, six and seven will advance to episode eight, the second semi-final. Episode nine will be the grand finale in which two semi-final winners from each category compete for the grand prize.

[For photos go to : www.diamondfield.com/adamgrove/index.html](http://www.diamondfield.com/adamgrove/index.html).

###

Media contact:

Deborah Knight, dkpr (416) 363-1255

Deborah@dkpronline.com